# x360Recover Direct-to-Cloud (D2C)

# **Axcient**

One Platform for MSPs to Protect Everything™

# BCDR With Better Margins and No Pricey Appliance

MSPs are up against a variety of challenges including complex and sophisticated cyber attacks, remote work environments, storage constraints, and high client expectations. As a 100% channel-only solutions provider, Axcient understands how to solve these challenges with x360Recover Direct-to-Cloud (D2C). With D2C, MSPs will see excellent margins from a single solution that allows them to offer fast disaster recovery and business continuity for all of their client types, without the cost and hassle of expensive appliances.



# MSPs who switch to Direct-to-Cloud enjoy:

**50**%

Average monthly savings across total cost of managed service.

50x

Less RAM required for Local Cache virtualizations, per TB stored – only 200 MB needed. 20-60%

20% savings on servers and 60% savings on workstations versus competitor's imagebased backup.



Recovery point objective (RPO) and recovery time objective (RTO).

### Use cases for x360Recover Direct-to-Cloud:



#### **Total Compliance**

Build client trust and meet industry requirements with certification reports, compliance standards, encryption methodologies, and security questionnaires.

- Third-party penetration testing completed
- Our platform can help you be HIPAA and GDPR compliant.
- SOC 2 certified to securely manage data protection



#### **Protect Remote Endpoints**

Secure client data regardless of employee environment - office, home or hybrid.

- Chain-free image-based backup technology
- Automatic backup from any internet source as often as every 15 minutes
- Local Cache as an acceleration layer for recovery from an affordable storage device for fast local file recoveries or bare-metal restores



#### **Eliminate Appliances**

Provide full-featured BCDR to protect critical endpoints and servers without the stress or limitations of appliances.

- Limit expensive appliance costs and management
- Far fewer on-site visits and regular maintenance
- Runs in parallel with other backup solutions for easy transition



#### **Enable Choice and Flexibility**

Meet client needs and infrastructure preferences with laas-hosted VM backup and data replication offsite or in the cloud.

- Flat fee per device and per server with pooled storage\*
- Easy-to-install vault on any Ubuntu certified server
- Bring Your Own Cloud (BYOC)
  Public, private, or Axcient

<sup>\*</sup>Per Axcient's Fair Use Policy



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## Always-on Features for Everything From Endpoint Backup to Full Disaster Recovery

#### **Local Cache**

accelerates file, bare-metal restore and local virtualization directly from your fully encrypted local cache – USB or NAS device. (Optional feature)

#### Chain-free

backup technology eliminates the need for periodic, or manual reseeding to dramatically reduce overhead

#### AirGap

separates data deletion requests from deletion mechanics, so your data is always protected, even after a ransomware attack.



#### Virtual Office

enables self-managed disaster recovery with a minutes-long RTO, and near-instant virtualization in the cloud.

#### Microsoft Azure

With x360Recover D2C for Microsoft Azure, MSPs can protect and recover their client's Azure data and ensure true business continuity.

#### Flat Fee Bundled Storage

provides predictable billing and pooled storage; so no surprise overages or unexpected fees. (Per Fair Use Policy)

#### AutoVerify

ends manual backup verification by automatically virtualizing and running numerous tests for data corruption, to ensure your data is always ready to recover.

#### Silent-installation

means no on-site visits, server reboots, or need to deactivate existing products – just deploy the agent through your RMM.

### One Solution From One Vendor for Better Margins and More Recurring Revenue

Rather than wasting time and resources managing the onboarding, training, certification, billing, support, and recovery processes for multiple backup vendors – manage everything your clients need in the x360 Portal. Recover – Direct-to-Cloud unifies all of those processes, while providing endpoint backup, public and private cloud backup, hardware-free, and turn-key BDR, all under one roof.



#### **Endpoint Backup**

Protect data for remote employees and satellite offices.



#### No-Hardware BDR

Basic server backup to disk and cloud. Full business continuity.



#### **Full Service BDR**

Backup to turn-key appliance and cloud, with application-aware, immutable backups for full business continuity.







#### Public or Private Cloud Backup

Protect servers in Azure, AWS, Google, or your private cloud with long-term retention.

# Start Your Free 14-Day Trial or Schedule a Demo Today! axcient.com/trial-signup/

#### ABOUT AXCIENT:

Axcient is an award-winning leader in business continuity and disaster recovery for Managed Service Providers (MSPs). Axcient x360 provides one platform for MSPs to Protect Everything™, and includes BCDR, Microsoft 365 and Google Workspace backup, and secure sync and share. Trusted by more than 3,000 MSP partners worldwide, Axcient protects business data and continuity in the event of security breaches, human error, and natural disasters.

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